



Training Course Information Form

Course Information

Course Name: New Markets for Logistics Services

Institute/Centre: Port Training Institute **Course Code:** L36

Type: Program Course Workshop

Course Duration: 5 Days 3 Days 1 Days Other

Course Conducted: Local International Indicate: A.R.E

Course Venue: Anywhere

Course Language: English Arabic Both Other

Course Description

Course Outlines:

1. Logistics concepts from marketing perspective.
2. Logistics outsourcing.
3. Logistics globalization.
4. Integration of logistics consumers.
5. Trends towards new logistics markets.

Course Objectives:

- Logistics contribution in increasing the demands and opening new markets.
- Logistics effect on markets and consumers behaviors.
- Introducing the market trends in logistics fields.

Course Includes: Theoretical Fire Training Module Laboratory
 Workshop Site Visit

Course Prerequisites: None

Who Should Attend: • Specialists in the logistic works as well as managers of top and middle management in all fields

No. of Participants/Course: 5-10 10-15 15-20 Other

Qualifications of Participants:

- Average as a Minimum

No. of Lecturer: 1 2 5

No. of Assistance: 1 2 3

Course Facilities

- White Board V. Projector Data Show PC Manual
 Books Handouts Flip Charts S/W Other

Course Evaluation

- Written Examination Written Report(s) Oral Presentation Attendance
 Delegates Participation

Certificate Issue:

- Local Premises AASTMT International

Course Registration

- Admission and Registration

Department at the Port

Registration:

Training Institute

Online

Other

Beside gate No. 27 - Outside

Customs area, Alexandria Port

Documents Required:

Registration form

ID/Passport Copy

Photo